

LeadStormer.ai – Website and System
Privacy Policy
Last Revised: Dec1 4st, 2024

LeadStormer.ai., its subsidiaries and affiliates (“LeadStormer.ai”, “Company”, “we” or “us”) respects the privacy of the users of its Services (as such terms is defined in our TOU), including (i) users visiting the Site; (ii) Customers (the “User(s)”, or “you”) and is committed to protect the personal information that our Users share with us.

We believe that you have a right to know our practices regarding the information we may collect and use when you are visiting the Site and/or when using our System. Capitalized terms which are not defined herein, shall have the meaning ascribed to them in our Terms of Use at https://leadstormer.ai/Terms_of_Use.pdf (“TOU”), into which this Privacy Policy is incorporated by reference.

Please read the following carefully to understand LeadStormer.ai views and practices regarding the use of the personal information which may be collected and processed as part of your use of our services and how LeadStormer.ai will treat it.

Table of Content

- 1 About this Privacy Policy
- 2 Who we are
- 3 Your acknowledgment of this policy
- 4 Which information we may collect on our Users?
- 5 How Do We Collect Information on Our Users?
- 6 What are the Purposes of the Collection of Information?
- 7 Sharing Information with Third Parties
- 8 Payment
- 9 Your Rights
- 10 Location of Your Data
- 11 Minors
- 12 Third Party Service Providers
- 13 Links to Third Party Websites
- 14 Security
- 15 Data Retention
- 16 Social Features
- 17 Changes to the Privacy Policy
- 18 Got any Questions?

1. About this Privacy Policy

This Privacy Policy applies when you visit or use our Site and/or use the System. It also applies where we are in contact with you in other ways whether in your capacity as an individual or as director, shareholder, partner, employee or other representative of a company or other Organization.

2. Who we are

In this policy, references to LeadStormer.ai, or to “we” or “us” are LeadStormer.ai a brand of Global Investment & Trade which is a registered company in the Province of Ontario, Canada. Individuals wishing to contact us about data protection issues may do so by emailing us at support@leadstormer.ai We have appointed a Privacy Manager who you can contact about any queries you may have in relation to this Privacy Policy.

3. Your acknowledgment of this policy

This privacy policy (“Privacy Policy”) details how your Personal Information collected through your use of the Site and/or System is used and processed by LeadStormer.ai.

BY ENTERING, CONNECTING TO, ACCESSING OR USING THE SITE OR THE SYSTEM, YOU ACKNOWLEDGE THAT YOU ARE OR HAVE HAD THE OPPORTUNITY TO BECOME AWARE OF AND AGREE (IN JURISDICTION WHERE SUCH CONSENT IS REQUIRED) TO THIS PRIVACY POLICY AND LeadStormer.ai PRACTICES DESCRIBED THEREIN, INCLUDING THE PROCESSING (INCLUDING COLLECTING, USING, DISCLOSING, RETAINING OR DISPOSING) OF YOUR INFORMATION UNDER THE TERMS OF THIS POLICY.

4. Which information we may collect on our Users?

We collect from Users of our Site and/or System two types of data and information:

4.1. Non-personal Information. The first type is non-identifiable and anonymous information. Non-personal Information, which is being gathered, consists of technical information and behavioral information that does not pertain to a specific individual (“Non-Personal Information”).

You may access, browse and use the Site and/or System without disclosing personal information, although, like most websites and online services, we passively collect certain Non-Personal Information from your devices when you access, use and browse the Site and/or System, including: (i) technical information such as the type and version of your device and its operating system, the type of browser, screen resolution, device browser and keyboard language, Wi-Fi connectivity and the type and name of your device and/or browser, etc.; and (ii) behavioral information which may include the User’s click-stream on the Site and/or System, the activities of the User on the Site and/or System and additional information of a similar nature (collectively, “Technical and Behavioral Information”). We may also use third-party service providers such as Google Analytics, Facebook Analytics, VK Analytics, Yandex Metrica, Hotjar, Clicky, to obtain detailed analytics on the device and the User’s behavior on the Site and/or System.

Please note that we or our third party service providers will collect such Technical and Behavioral Information by using certain technologies such as Cookies (as further detailed under our Cookie Policy at https://leadstormer.ai/Cookie_Policy.pdf (“Cookie Policy”)).

4.2. Personal Information. The other type of information we collect is individually identifiable information. To put it simply, this information identifies an individual or is of a private and/or sensitive nature, such as your contact information (“Personal Information”), including:

4.2.1. Personal Information which is provided voluntarily when using the Site and the Services:

- Opening an Account: when opening an account to use the System, you will be required to provide us with the following: full name and e-mail address.
- Alternatively, Users may open and log-in to their Account via one of their existing third-party social network accounts (e.g. Google, Linkedin, or Facebook). When you open and log-in to their Account through such existing third-party account, then such third-party accounts provide us with access to certain information, which is detailed and displayed to you in the notice which appears during the integration process, which may include your name, email address, profile photo and user-id on such account. Please read carefully such notice in order to understand what information is made available to us via your third-party accounts. We may collect your login information and other relevant information necessary to enable us to access your third-party accounts in order to collect the above-mentioned information. We may store the above-mentioned information (or any part of it), in order to achieve the purposes set forth herein. Please remember that the manner in which third-party accounts use, store or disclose your information is governed solely by their policies and we will have no liability or responsibility for the privacy practices or other actions of such third parties. If you do not agree to these practices please do not use third-party accounts in order to use our System. You hereby agree that such information will be stored even after the linkage to your third-party accounts expires, for any reason.

- Communications with LeadStormer.ai: Information you provide to us as part of any communications with LeadStormer.ai, by any means, including by including e-mail correspondence, approaching our customer services or during sales calls (such information may include marketing and communication data that includes your preferences in receiving marketing from us and your communication preferences).
- Contact Details: when you enquire about services via the Site (e.g. by using the "Contact Us" form on the Site), we will ask you to provide us some or all of the following details: name, e-mail address, phone number, and a free text message.

4.2.2. Payment: in order to pay for your use of the System, you will be required to use certain online payment processors which will require you to fill out a billing form wherein you will be required to provide to such online payment processors certain Personal Information (such as, a credit card number and other related billing information) (see section 8 below regarding the payment method). We will not store such information on our servers. We only keep transaction information such Online Payment Processors provide us with, and such information is strictly secured. If we learn that you have provided us with your credit card information, we will delete that information as quickly as possible.

4.2.3. Personal Information collected via technology:

- Geolocation data: while using the Site and/or System we will access, collect, process, monitor and/or remotely store "geolocation data", including through the collection of IP addresses and other similar information to determine your location for analytics and security purposes.

- Technical and Behavioral Information: to the extent that the Technical and Behavioral Information detailed above under Section 4.1 will be linked to or associated with a specific individual then such information will be considered as Personal Information.
- Identifiers: we process certain online identifiers, such as Internet Protocol (IP) address, your Unique Device Identifier (UDID), UserID, or another unique identifiers, for geo-location, analytics and security purposes. We may also use such identifiers in order to provide advertisements. In addition, when using the Site, our authorized third party service providers may collect User's advertising identifiers, as further detailed in our Cookie Policy.

Please note:

- We may cross-reference Personal Information with other Personal Information we have about you and any Non-personal Information connected or linked to or associated with any Personal Information shall be deemed as Personal Information as long as such connection, linkage or association exists.
- We use third-party tracking services and usage logs, to track and analyze data from Users of the Site and System for purposes of security and fraud prevention. We may also use cookies to gather information regarding your use of the Site and System and the information for which you searched and accessed (for more information please refer to our Cookie Policy).

5. How Do We Collect Information on Our Users?

There are two main methods we use:

- a) We collect information through your entry, connection, access and/or use Site and/or System. In other words, when you are using the Services we are aware of it and may gather, collect and store the information relating to such usage (such as the Non-personal Information detailed above, your IP address and your page viewing history).
- b) We collect information which you provide us voluntarily. For example, we collect Personal Information when you register and open an Account and when you contact us via the Site. We may gather, collect and store such information either independently or through the help of our authorized third-party service providers as detailed below.

6. What are the Purposes of the Collection of Information?

We collect Non-personal Information and Personal Information in order to provide the Service.

Non-personal Information is processed in order to:

- Enhance the User's experience on the Site and/or System;
- Create statistical information and learn about the preferences of Users and general trends on the Site and/or System; (e.g. understand which features are more popular than others); and
- Keep the Site and/or System safe and secured and for prevention of fraud.

Personal Information is processed in order to:

- Enable the operation of the Services (via by us or by our third party service providers), including the Site, administer your Account and to otherwise comply with out

contractual obligations to you;

- Your contact details are processed in order to register your interest in becoming a new customer and to contact you by telephone and/or by email with further information relating to our products or services which you enquired about via the Site. To ensure we offer a good and responsive service, we consider this use to be proportionate and will not be prejudicial or detrimental to you;
- Add your contact details to our mailing list for the purposes of sending you information about our products and services by email, SMS, phone, through web-browser notification or through the post. You have the right to opt-out of marketing messages at any time by following the instructions in such message or by contacting us at: support@leadstormer.ai For email marketing to an individual subscriber (that is, a non-corporate email address) with whom we have not previously engaged as a client, we may need your consent to send you unsolicited email marketing;
- Be able to contact Users for the purpose of providing them with technical assistance and customer support;
- Personalize your experience on the Site and/or System. This may include remembering your preferences of language, volume, etc.;
- Ensure that content on the Site and/or System is presented in an optimal way for you and for your device (e.g. tablet, mobile phone);
- Send you by email, SMS, phone, through web-browser notification or through the post updates, notices, announcements, and additional information related to LeadStormer.ai including with respect to changes made to our Site and Services' terms of use and privacy policy;
- Keep the Site safe and secured and for prevention of fraud and crime, including verifying User's identity for the purpose of dealing with inappropriate interactions of User and/or fraudulent use of our Services;
- Comply with our legal obligations and in order to be able to protect our rights and legitimate interests, including in order to improve Services;
- Maintain our data processing records and general administrative purposes;
- Allow Users to register for special offers, contests or premium services;
- Enable payment for use of the Services, through third party online payment processors. Please note that we do not collect and store credit card or other financial information;
- Email tracking – we may use tracking technology within the email we may send you in order to improve interactions with you and to better understand whether our emails were opened and read, and such tracking may include capturing the time and date in which you opened our email messages and the type of device you use to open such emails;

Note to our Users in the EU:

In order for LeadStormer.ai to process your Personal Information, as detailed herein, such processing must be justified by a "basis" for processing. Please note that the Personal Information processing activities detailed herein may be justified on the basis that:

- the processing is based on your consent - where you provide us with your consent to contact you for marketing purposes, or when we use cookies to

collect information about your use of Services, you will be asked to consent to such activities before we can process such information. If you choose not to give us your consent for such processing activities, or if you decide later to remove your consent, this may affect our ability to provide you with the services available in our System;

- the processing is necessary for performance of a contract or in order to take steps prior to entering into a contract – usually your Personal Information will be provided to us (i) because you are interested in engaging with LeadStormer.ai for the purchase of our products and services; or (ii) if you use the Services in accordance with the Terms of Service available at https://leadstormer.ai/Terms_of_Use.pdf. As such, we rely on this basis for processing activities that are required in order to enable you to use the Site and/or Services and to let you know of changes to our Site's terms of use and privacy policy;
- the processing is necessary to comply with a legal obligation - we may process your Personal Information for disclosure of information to authorities; and
- the processing is in our legitimate commercial interests - subject to your interests and fundamental rights, under our legitimate interest in marketing our products and services and offering the public comfortable and safe access to our Site and/or System, we shall perform the Personal Information processing activities described herein, such as the processing of your Personal Information in order to personalize the Site and/or System, assisting us to prevent crime and fraud, manage our internal operations, maintaining records and email tracking. We may also use the information contained in certain cookies and other such files or tags based on such ground for our legitimate interests in a safe and user-friendly presentation of our Site and/or System. Where we rely on legitimate interests as a lawful basis, we will carry out a balancing test to ensure that your interests, rights and freedoms do not override our legitimate interests.

Note to non-EU Users:

BY ENTERING, CONNECTING TO, ACCESSING OR USING THE SITE AND SYSTEM, YOU CONSENT TO THE COLLECTION AND PROCESSING OF YOUR PERSONAL INFORMATION AS SPECIFIED HEREIN.

7. Sharing Information with Third Parties

7.1. LeadStormer.ai respects your privacy and will not disclose, share, rent, or sell your Personal

Information to any third party, other than as permitted under this Privacy Policy.

7.2. In addition to using the information collected by us for the purposes described under Section 6 above, we may also share your information in the following cases:

- LeadStormer.ai Personnel: Personal Information that we collect and process may be transferred to or accessed by personnel of LeadStormer.ai for the sole purpose of enabling the operation of the Site and/or System and to contact you (as detailed in Section 6

above). Please note that all LeadStormer.ai personnel that will have access to your Personal Information are under an obligation of strict confidentiality with respect to such Personal Information.

- Group Companies: the Personal Information you provide to us may be accessed by members of our group of companies in order to fulfill the purposes detailed herein.
- Service Providers: we share Personal Information with vendors, commercial software providers, consultants and data processors who perform services on our behalf, including without limitation, companies that provide analysis, messaging services and services which host the Site and/or System. Please note that we collect, hold and manage your Personal Information through a third party's cloud based services, as reasonable for business purposes, which may be located in countries outside of your jurisdiction. For more information regarding our Service Providers, please refer to Section 13 below.
- In addition, we may share Personal Information in the following cases: (a) to satisfy any applicable law, regulation, legal process, subpoena or governmental request; (b) to enforce this Privacy Policy or any other agreement or terms of service between you and LeadStormer.ai, and to defend against any claims or demands asserted against us by you or on your behalf; (c) to detect, prevent, or otherwise address fraud, security or technical issues; (d) to protect the rights, property, or personal safety of LeadStormer.ai, its Users or the general public; and (e) when LeadStormer.ai is undergoing any change in control, including by means of merger, acquisition or purchase of all or substantially all of the assets of LeadStormer.ai (while such acquired company or investor may be located in countries outside of your jurisdiction).

7.3. For avoidance of doubt, LeadStormer.ai may transfer and disclose Non-personal Information to third parties at its discretion including without limitation for statistical, analytical and research purposes and for customization, developing and improvement of our Site and System.

8. Payment

We accept certain online payment methods, using our online payment processors, which enable Users to send and receive payments securely online using a credit card or bank account. We may add or change the Online Payment Processors at our sole discretion. LeadStormer.ai is not affiliated with such online payment processors (for more information see our Terms of Use at https://leadstormer.ai/Terms_of_Use.pdf, as each is an independent contractor, and neither is the agent or employee of the other, and neither is responsible in any way for the actions or performance (or lack thereof) of the other. The use of the online payment processors is at the User's discretion and sole liability and risk. It is the User's responsibility to abide by all the terms specified by the online payment processors in their terms of use and privacy policies, including but not limited to any age restrictions specified therein. You acknowledge that you are fully assuming the risks of conducting any transactions via the online payment processors.

9. Your Rights

LeadStormer.ai acknowledges you have the right to access and change the Personal Information we collect and process. If you wish to access or to correct, amend, or delete Personal Information, please send us an email to: support@leadstormer.ai and we will respond within a reasonable timeframe, but in any event no later than permitted by applicable law. Alternatively, you can do so within the System. To the extent applicable, deletion of User Data within the System will not delete it from the original source (i.e. from the applicable Third Party Services account).

Note to our Users in the EU:

We hereby inform you of the following rights (by virtue of EU law), in respect of your Personal Information:

- Right to access: you may have the right to request a review of your Personal Information held by LeadStormer.ai. We may refuse to comply with your access request if the request is manifestly unfounded, excessive or repetitive in nature.
- Right to rectification: if the Personal Information processed by LeadStormer.ai is incorrect, incomplete or not processed in compliance with applicable law or this Privacy Policy, you may have the right to have your Personal Information rectified.
- Right to erasure: under certain conditions, you may be entitled to require that LeadStormer.ai will delete or "block" your Personal Information (e.g. if the continued processing of those data is not justified).
- Right to Portability: you may have the right to transfer your Personal Information between data controllers (i.e. to transfer your Personal Information to another entity). The right to data portability only applies where your Personal Information is processed by us with your consent or for the performance of a contract and when processing is carried out by automated means.
- Right to object to or withdraw consent: where that lawful basis for processing your Personal Information is either "public interest" or "legitimate interests", those lawful bases are not absolute, and you may have a right to object to such processing. Where you object on grounds of legitimate interest, we shall no longer process your personal data unless we can demonstrate compelling legitimate grounds for the processing which override your interests, rights and freedoms or for the establishment, exercise or defense of legal claims. If the processing of your Personal Information is based on your consent, you have the right to withdraw your consent to such processing at any time.
- The right to restrict processing – under certain circumstances, you may have the right to object to the processing of your Personal Information due to your particular situation.
- Right to lodge a complaint: you have the right to lodge a complaint before the relevant data protection authority or supervisory authority of your jurisdiction.

To exercise these rights, where applicable, please contact us by sending an email to: support@leadstormer.ai

10. Location of Your Data

The information collected from you by LeadStormer.ai, as detailed in this Privacy Policy, may be transferred to, and stored at, servers which may be located in countries outside of your jurisdiction and in a country that is not considered to offer an adequate level of protection under your local laws. It may also be processed by LeadStormer.ai and its suppliers, service providers or partners' staff operating outside your country.

LeadStormer.ai is committed to protecting your Personal Information and will take appropriate steps to ensure that your Personal Information is processed and stored securely and in accordance with applicable privacy laws, as detailed in this Privacy Policy. Such steps include putting in place data transfer agreements or ensuring our third-party service providers comply with LeadStormer.ai data transfer protection measures.

Note to our Users in the EU:

If you are located in the EU, you have a right to request further information regarding the data transfer mechanisms used by us with respect to data transfers to third countries.

In order to keep your Personal Information safe, we apply strict safeguards when transferring it outside of the EEA, which may include the following:

- Transferring your personal information to countries approved by the European Commission as having adequate data protection laws, such as Israel;
- Entering into standard contracts that have been approved by the European Commission and which provide an adequate level of high quality protection, with the recipients of your Personal Information;
- Transferring your Personal Information to organizations that are Privacy Shield Scheme certified, as approved by the European Commission.

BY SUBMITTING YOUR PERSONAL INFORMATION THROUGH THE SITE AND SYSTEM, YOU ACKNOWLEDGE, AND AGREE, IN JURISDICTION WHERE SUCH CONSENT IS REQUIRED, TO SUCH TRANSFER, STORING AND/OR PROCESSING OF PERSONAL INFORMATION.

11. Minors

The Site and/or System are intended for Users over the age of sixteen (16). Therefore, LeadStormer.ai does not intend and does not knowingly collect Personal Information from minors under the age of sixteen (16) and does not wish to do so. We reserve the right to request proof of age at any stage so that we can verify that minors under the age of sixteen (16) are not using the Service. If we learn that we collected Personal Information from minors under the age of sixteen (16) we will delete that information as quickly as possible.

12. Third Party Service Providers

12.1. While using the Site and System, we may be using third party service providers, who may collect, store and/or process your information, as detailed in this Privacy Policy.

12.2. Note, that we collect, hold and/or manage your Personal Information through LeadStormer.ai authorized third parties vendors of certain products or services (such as hosting cloud services) (including, as applicable, their affiliates) solely and limited to providing us with

such requested services, and not for any other purposes.

12.3. Such vendors may be located in a country that does not have the same data protection laws as your jurisdiction.

12.4. Such third parties service providers include without limitation the following categories of service providers:

- Hosting services, including our service provider AWS, which Privacy Policy can be found at <https://aws.amazon.com/privacy/>;

- Website analytics platforms, including our service provider Google Analytics, which Privacy Policy can be found at <https://policies.google.com/privacy>. Facebook Analytics, which Privacy Policy can be found at <https://www.facebook.com/privacy/explanation>. VK Analytics, which Privacy Policy can be found at <https://vk.com/privacy>. Yandex Metrica, which Privacy Policy can be found at <https://yandex.com/legal/confidential/>. Hotjar, which Privacy Policy can be found at

<https://www.hotjar.com/legal/policies/privacy>. Clicky, which Privacy Policy can be found at <https://clicky.com/terms/privacy>;

- Email marketing systems and Marketing platforms, including our service provider SendGrid, which Privacy Policy can be found at <https://www.twilio.com/legal/privacy#sendgrid-services>;

- Social login, Google, which Privacy Policy can be found at <https://policies.google.com/privacy>.

- Online Payment Processors including PayPal, which Privacy Policy can be found at <https://www.paypal.com/il/webapps/mpp/ua/privacy-full>.

12.5. While using the system we may use third party software through Oauth, in order to collect and/or process the information detailed herein. Such software includes without limitation, third parties' APIs which allows us to collect information from your third party services accounts (such as Google).

12.5.1 Google

LeadStormer.ai complies with the following:

- Google APIs Terms of Service
- Google API Services User Data Policy

.../auth/gmail.send

The scope is required to send emails on behalf of the user. LeadStormer.ai provides a web-based application and Services dedicated to individuals, teams, and organizations that use outbound email outreach for business-to-business (B2B) prospecting purposes or building B2B partnerships. LeadStormer.ai generates converting email sequences according to the preferences of the User, using User's email accounts. In order to be able to send emails from users mailbox, LeadStormer.ai requires the permission to send emails on behalf of the user. Sending emails on users behalf will allow the user to focus on other aspects of his business while the email outreach, according to users preferences, is being automated - saving valuable time for the user. LeadStormer.ai will use this permission or any of the data received using this permission for solely and limited to providing you with the requested services, and not for any other purposes. LeadStormer.ai use of information received from Google APIs will adhere to Google API Services User Data Policy, including the Limited Use Requirements. .../auth/gmail.readonly

The scope is required for viewing user's email messages and settings. LeadStormer.ai provides a web-based application and Services dedicated to individuals, teams, and organizations that use outbound email outreach for business-to-business (B2B) prospecting purposes or building B2B partnerships. LeadStormer.ai generates converting email sequences according to the preferences of the User, using User's email accounts. Once emails were sent, LeadStormer.ai listens to the results of the sequence in order to (1) notify the user about a positive reply, (2) charge the user for a positive reply, (3) store the information that the recipient (email address provided by LeadStormer.ai) replied to a message with a positive or negative sentiment, and at what time. In order to be able to see the results of the email sequences, LeadStormer.ai requires the permission to read user's email messages and settings. Reading user's email messages and settings will allow (1) notify the user that he has a reply that requires his action out of many other replies - continue the conversation with the prospect, (2) charge the user for the positive reply (the business model is pay for results, which means no risk for the user), (3) store the information that the recipient (email address provided by LeadStormer.ai) replied to a message with a positive or negative sentiment to improve further sequences, and send less messages but with more positive replies overall (efficiency and less network overload). LeadStormer.ai will use this permission or any of the data received using this permission for solely and limited to providing you with the requested services, and not for any other purposes. LeadStormer.ai use of information received from Google APIs will adhere to Google API Services User Data Policy, including the Limited Use requirements.

13. Links to Third Party Websites

Certain links provided in the Site permit Users to leave our Site and/or System and enter non-leadstormer.ai sites or services. Most of such linked sites and services provide legal documents, including terms of use and Privacy Policy governing the use thereof. It is always advisable to read such documents carefully before using those sites and services, *inter alia*, in order to know what kind of information about you is being collected.

14. Security

We take appropriate measures to maintain the security and integrity of our Site and System, and prevent unauthorized access to or use thereof through generally accepted industry standard technologies and internal procedures.

Your Personal Information is hosted on AWS servers, which provide advanced strict security standards (both physical and logical).

Some of the security measures that we employ include, without limitation: highly secure services design and implementation using state of the art encryption and architectures mechanisms, restriction of access to your Personal Information to individuals who need access to it in order to process it on LeadStormer.ai behalf and implementation of a secured permission management and auditing system using specific and proprietary firewall and network access filtering as well as security group mechanisms.

Please note, however, that there are inherent risks in transmission of information over the Internet or other methods of electronic storage and we cannot guarantee that unauthorized access or use will never occur.

LeadStormer.ai will comply with applicable law in the event of any breach of the security,

confidentiality, or integrity of your Personal Information and will inform you of such breach if required by applicable law.

TO THE EXTENT THAT LeadStormer.ai IMPLEMENTED THE REQUIRED SECURITY MEASURES UNDER APPLICABLE LAW, LeadStormer.ai SHALL NOT BE RESPONSIBLE OR LIABLE FOR UNAUTHORIZED ACCESS, HACKING, OR OTHER SECURITY INTRUSIONS OR FAILURE TO STORE OR THE THEFT, DELETION, CORRUPTION, DESTRUCTION, DAMAGE, OR LOSS OF ANY DATA OR INFORMATION INCLUDED IN THE PERSONAL INFORMATION.

15. Data Retention

LeadStormer.ai will retain the Personal Information for as long as we are comfortable that it is accurate and can be relied upon. Personal Information which is no longer required for the purpose for which it was initially collected will be deleted unless we have a valid justification to retain it which is permitted under applicable law, such as to resolve disputes or comply with our legal obligations.

Please note that certain information may not be deleted upon the termination of your Account, which we believe is material to the provision of our Service, as long as such data is Anonymized.

16. Social Features

The Site and/or System may include social media features (“Social Features”). The Social Features are operated or allow for social integration with certain third party social networks or third party platforms (“Social Network”). These Social Networks are created and maintained by third parties who are not affiliated with and/or controlled by LeadStormer.ai. If you enable this integration with such Social Networks, your use of the Social Features is subject to the applicable third party Social Network’s terms of use and privacy policies. You should ensure that you read their terms of use and privacy policies to understand how they treat your information and in order to understand the methods for changing the privacy or sharing settings on such services. If you do not agree to the practices described in such terms you should not interact with such Social Networks, however you may find that you are not able to enjoy all the features that may be made available via the Site and/or System. You understand that where you allow interaction with any third party Social Network, we may share data about you with your contacts (and vice versa) in order that you may enjoy social elements. This data may include, without limitation, your name and your social media profile picture. By using the Social Features you hereby agree and understand that the applicable Social Networks or Platforms may collect certain Personal Information, such as your IP address, Non-personal Information and may set cookies and/or other web tracking technologies to enable the functionality of the Social Features. The use of such features enables the sharing of information with your friends or the public, depending on the settings you establish with the third party that provides the Social Features. You hereby understand and agree that when you share content via Social Networks that your content may become public and others may re-post-it.

17. Changes to the Privacy Policy

The terms of this Privacy Policy will govern the use of the Site and/or System and any information collected with respect thereto. LeadStormer.ai reserves the right to change this policy at any time, so please re-visit this page frequently. In case of any material change, we will make reasonable efforts to post a clear notice on the homepage of the Site and/or System or we will send you an e-mail regarding such changes to the e-mail address that you may have provided us with. Such substantial changes will take effect seven (7) days after such notice was provided on our Site or sent by e-mail, whichever is the earlier. Otherwise, all other changes to this Privacy Policy are effective as of the stated "Last Revised" date and your continued use of the Site and/or Services after the Last Revised date will constitute acceptance of, and agreement to be bound by, those changes. In the event that the Terms should be amended to comply with any legal requirements, the amendments may take effect immediately, or as required by the law and without any prior notice.

18. Got any Questions?

If you have any questions (or comments) concerning this Privacy Policy, you are most welcome to send us an email to the following address: support@leadstormer.ai and we will make an effort to reply within a reasonable timeframe.